



Digital V David and Goliath computer companies battle to control new technology

By Marilyn Bramlet Shelton

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 268 pages. Dimensions: 9.0in. x 6.0in. x 0.6in. Does your company have an employee evaluation process that pits one employee against another Would your company release stories to the press about air Does your company tell you to think smarter Is your company an innovator until it appears there will be money required to build Is this story about you, a company you work for, or a company you know COMPANY: Matrix Innovation employs 20, 000 employee on a campus modeled on a summer camp set in the low hills outside of Portland, Oregon. The culture is caustic with bullying, tantrums and back-stabbing and the biggest morale killer is the half and half employee evaluation process. Half are good; half are not. CEO: Now famous and wealthy beyond imagination, Mark Harper, CEO, thinks its time to change Matrixs environment. He is known as caretaker of the worlds computing vision but is unable to see beyond his expectations. TEAM: Drew Sayers, famous for his business theory is given free-reign. Over several months, he pulls together a team: Nik, a young surfer and electronic genius without a college...



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