



Nonprofit Strategic Planning: Develop a Plan That Will Actually Be Used! (Paperback)

By Lynne T Dean, Linda Lysakowski

Charitychannel LLC, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Nonprofit Strategic Planning is the book you need if you serve on the board or hold a management position in a nonprofit. Okay, we know-you d love to do strategic planning but who has the time? You re running a nonprofit, working lean and mean. You re overworked and understaffed. You re busy serving your mission. Your clients come first. Your board doesn t want to get bogged down in meeting after meeting to plan for the future. We need to deal with today! What, you say you wouldn t love to do strategic planning? You ve been there, done that, and have the battle scars to prove it. You have a dandy plan that is somewhere in your office-let s see now, where was that plan again? Oh darn, those pesky funders are asking to see our plan. Well, I guess if we have to do it, let s get it over as quickly and painlessly as possible. Oh wait, those clients that come first-have I really thought about their future? And those board members that...



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Reviews

Extremely helpful for all class of people. We have read through and that i am confident that i am going to going to read through again again down the road. Its been designed in an exceedingly basic way in fact it is simply following i finished reading this pdf in which in fact altered me, alter the way i think.

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