



Chinese Etiquette and Ethics in Business (Paperback)

By Boye Lafayette De Mente

McGraw-Hill Education - Europe, United States, 2004. Paperback. Book Condition: New. 2nd Revised edition. 222 x 150 mm. Language: English . Brand New Book. In this new edition of Chinese Etiquette Ethics in Business , Boye Lafayette De Mente, who has lived and worked in the Far East for over thirty years, reveals the historic factors, collective traits, and individual qualities that determine how the Chinese do business today and the direction their economies will take in the future. His is an insider s view, whether he is discussing the overhaul of laws controlling business development or the importance of good social relationships to successful business relationships. If you are a businessperson who d like to do business with the Chinese successfully - Chinese Etiquette Ethics in Business should be at the top of your must read list.



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Reviews

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-- **Romaine Rippin**

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-- **Lyda Davis II**

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