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MARTY NEUMEIER'S INNOVATION TOOLKIT



New Riders, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: This is a bundle containing both Marty Neumeier's book, *The Designful Company*, and his *Innovation Workshop* DVD. In his bestselling book *The Designful Company* (0321580060) Marty Neumeier introduces the management concept of nonstop innovation. "If you want to innovate," he says, "you've got to design. And if you want to innovate continuously, you need a culture of innovation." Whether the reader is a...

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- Authored by Neumeier, Marty
- Released at 2009



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